



UCR BOTANIC GARDENS 2020 *ART IN THE GARDENS*
ARTIST INFORMATION
November 7, 2020, 10:00 am to 3:00 pm

The ninth annual UCR Botanic Gardens *Art in the Gardens* will be held on Saturday, November 7, 2020 from 10:00 am to 3:00 pm in the UCR Botanic Gardens. This event will be free to the public and will provide a showcase for approximately 25 local artists to exhibit and sell their work. In 2019 there were over 900 visitors to *Art in the Gardens* who visited artists' booths and enjoyed learning more about the UCR Botanic Gardens.

Due to space limitations and event popularity with regional artists, we request that all interested artists submit an application online at https://gardens.ucr.edu/events/art_gardens.html, provide a brief description of your medium, and include two photos of your current work. The application deadline is **July 1, 2020**. A committee will review all applications and photos and artists will be notified the week of July 6, 2020, of their selection. Upon your acceptance as a participating artist, further details regarding payment of the registration fee and setup will be emailed to you.

Fees: The space fee is \$50 and will be payable upon acceptance as a participating artist in UCRBG *Art in the Gardens*.

Sales: Artists will be responsible for collecting payment for their work and paying the sales tax.

Space Allocation: This is an outdoor event and the booth space allocated to each exhibitor is approximately 10 x 10 feet. We ask that artists provide their own tables and a canopy. The Botanic Gardens will provide two chairs for each space. Volunteers will be available during set-up and take-down to help move items to/from the designated space.

Publicity: We will promote the event to UCR faculty, staff and students; over 500 Friends of the UCR Botanic Gardens; Gardens volunteers; and numerous other garden and art-related groups in the community. We will also utilize social media to promote the event. Over the last eight years our UCRBG *Art in the Gardens* events have been very successful for the participating artists and greatly enjoyed by our visitors.

We hope you will consider applying to participate in UCRBG 2020 *Art in the Gardens*. If you have any questions about the application process or the event, please contact the UCR Botanic Gardens administrative office at ucrbg@ucr.edu or 951-784-6962.

Jodie Holt
Director