Thank You to our Friends!

• Founded in 1980
• UCR’s oldest support group
• Original purpose—fundraising
• Events—Primavera, plant sales, outreach events
• Essential support for BG operations
Vision and Mission

• Vision
  • Inspire and facilitate education, research, interpretation of the natural world

• Mission
  • Promote campus and community engagement in nature, gardens, conservation

• Create a sense of place at UCR
2021 – 2022 in Review

• Administration
• Horticulture & Landscape
• Collection & Curation
• Education & Research
• Programming & Engagement
• Development & Fundraising
Income and Expenses 2021-22
Administration: UCRBG Staffing Update

- Director Jodie Holt
  - Program Coordinator Pam Ferre
  - Visitor Services Coordinator Nancy Cullen (part time)
- Curator Janine Almanzor
  - Botanist Pam Roose (part time)
  - Student curator assistant
- BEES Administrative Unit

- Manager Miguel Estrada
  - Nursery Tech Lois Whyde
  - Nursery Tech Jorge Fregoso
  - Nursery Tech Nikki van de Klundert (part time)
  - Nursery Tech TBA (under recruitment)
  - Student groundskeepers TBS (under recruitment)
Horticulture & Landscape
Manager Miguel Estrada

• Gardens and grounds maintenance
• Irrigation renovation for plant health and water conservation
• Perimeter trail repair, drainage, safety
• Alder Canyon lawn renovation
• Orchard cleanup
• Native Bee Garden (donor driven)
• Conservatory (in progress)
Collection & Curation
Curator Janine Almanzor

• Records database—2000 entries updated
• New plants and labels installed
• Numbers and map in Butterfly Garden
• Herb Garden renovation and labeling
• Digital maps, GIS Story Maps, 360° views
Education & Research
Curator Janine Almanzor

- Docent training class 2022
  - Tours for students and adults
- Rose Pruning Demonstration
- UCR labs, field trips, research
- Student interns
Programming
Program Coordinator Pam Ferre

- Campus liaison
  - Admin, meeting room rentals, photoshoots, events
- Membership management
- PR & Outreach
  - Dynamic website, eNews, Volunteer eNews, flyers, community and campus notices
  - Branded swag available for online purchase
  - Welcome Brochure with map, Volunteer Brochure
Engagement
Visitor Services Coordinator
Nancy Cullen

• Steward calendaring and support
• New Volunteer welcome and placement
• Event coordination and volunteers
• New events
Membership Benefits

• Levels for all interests
  • 10% Discount for UCR faculty & staff

• Benefits—support the Gardens, plus
  • Early admission/online shopping at plant sales
  • 10% discount at participating nurseries
  • eNews & digital UCRBG Newsletter
  • Discounted and member-only events
  • AHS Reciprocal Admissions to 351 NA gardens
  • Special events for higher level members
Development & Fundraising

• Robyn Martinelli, CNAS Asst. Dean for Development
• DuBron Rabb, Director of Development
• Building new team
• Fundraising:
  • Dome replacement campaign
  • Amphitheater (Cal Poly Pomona)
  • Children’s Garden (Cal Poly Pomona)
Looking to the Future...

• Financial sustainability—in excellent shape
• Challenges
  • Parking
  • Staffing for expanded hours
• New Initiatives
  • Interpretive signage
  • Plant nursery for on-site plant sales
• Big Goal
  • New entrance welcome center
How to Get Involved

- Visit!
- Participate: https://gardens.ucr.edu/events
- Join/Renew: https://gardens.ucr.edu/friends
- Volunteer: https://gardens.ucr.edu/volunteer
- Support: https://gardens.ucr.edu/giving
- Contact us: Ucrbg@ucr.edu, 951-827-7090
Thank you!