

UC RIVERSIDE



BOTANIC  
GARDENS

🌿 *EST. 1963* 🌿

# UCR Botanic Gardens

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State of the Gardens  
Friends Annual Meeting  
June 23, 2022

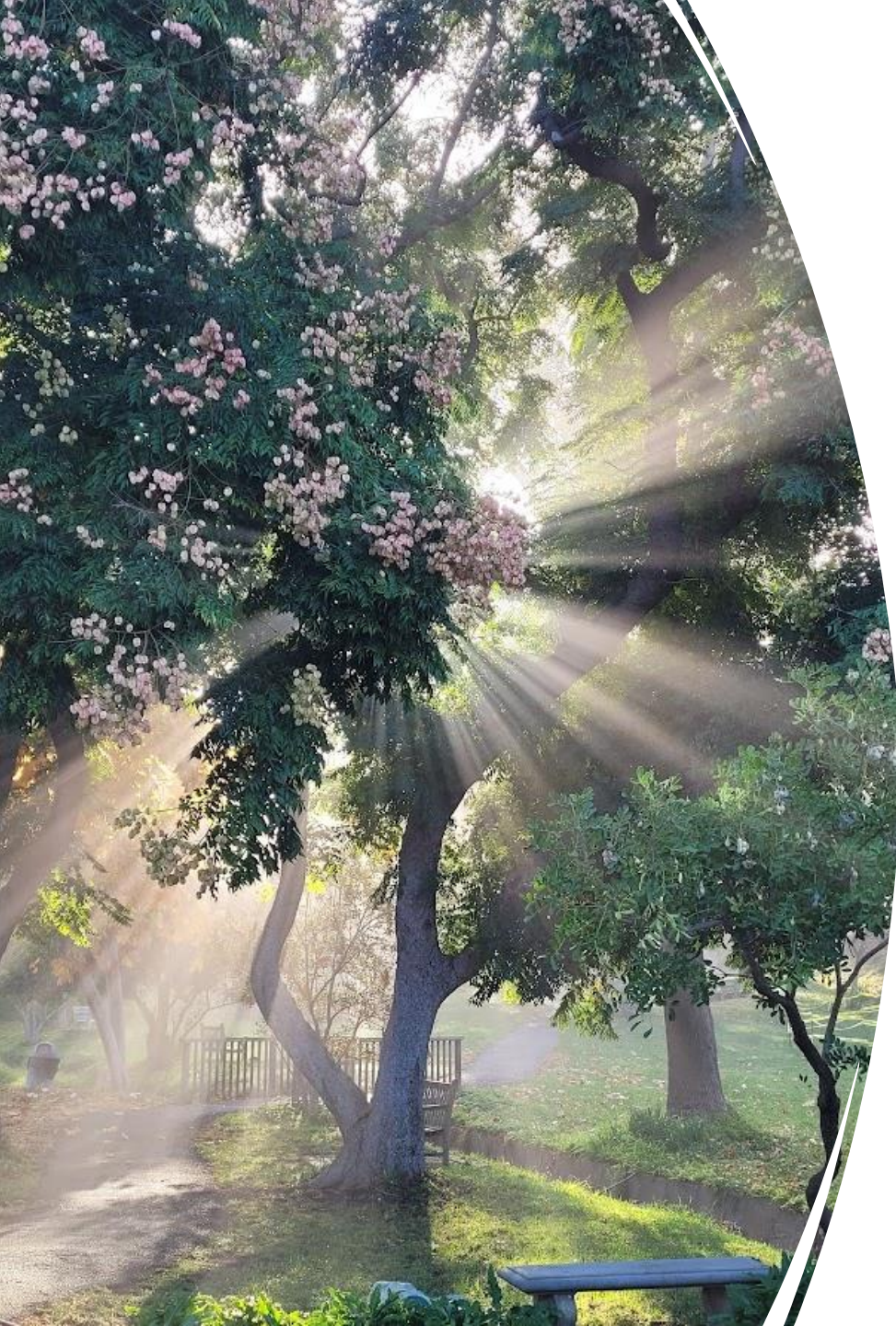
# Thank You to our Friends!

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- Founded in 1980
- UCR's oldest support group
- Original purpose—fundraising
- Events—Primavera, plant sales, outreach events
- Essential support for BG operations







# Vision and Mission

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- Vision
  - Inspire and facilitate education, research, interpretation of the natural world
- Mission
  - Promote campus and community engagement in nature, gardens, conservation
- Create a sense of place at UCR



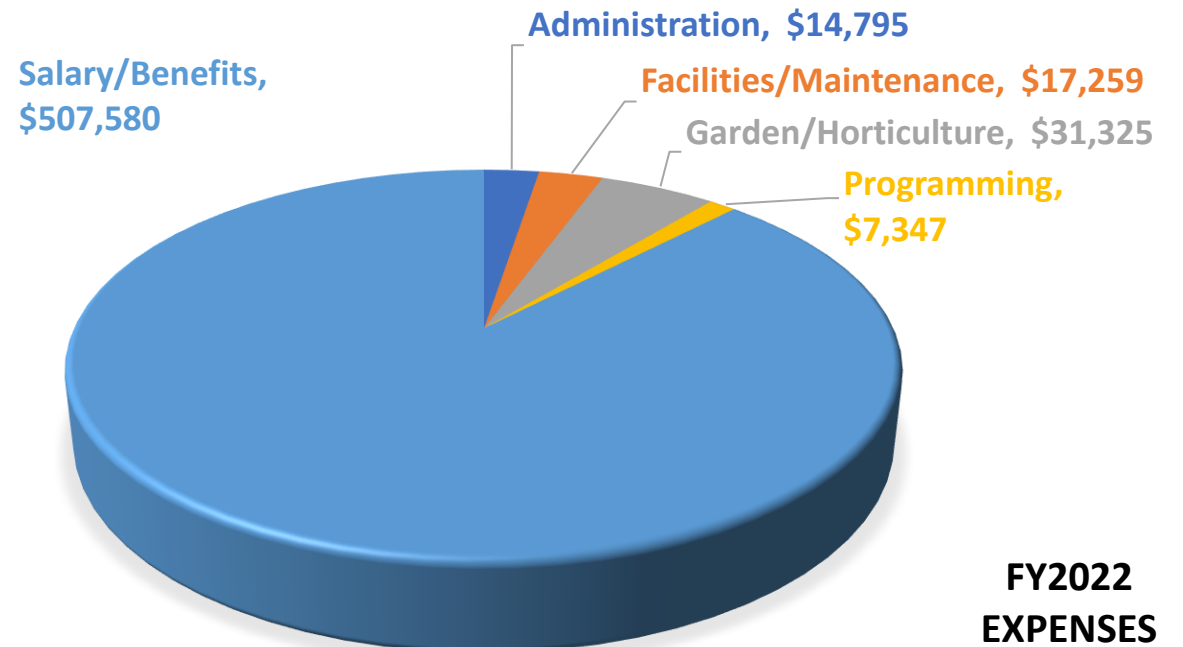
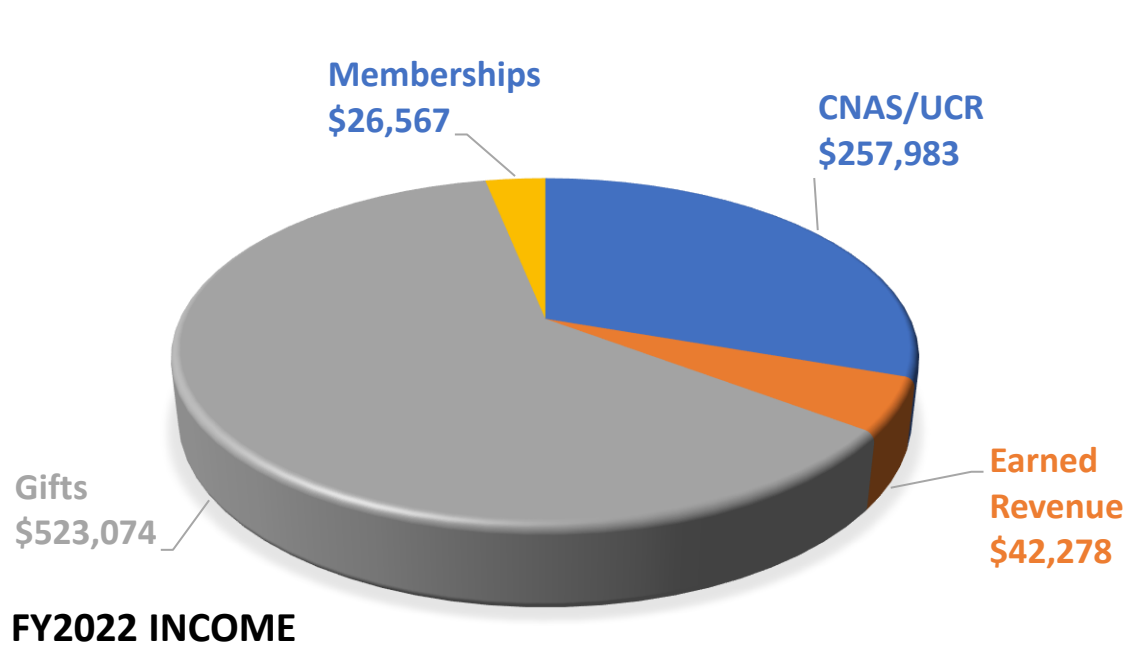
# 2021 – 2022 in Review

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- Administration
- Horticulture & Landscape
- Collection & Curation
- Education & Research
- Programming & Engagement
- Development & Fundraising







# Income and Expenses 2021-22

# Administration: UCRBG Staffing Update



- Director Jodie Holt
  - Program Coordinator Pam Ferre
  - Visitor Services Coordinator Nancy Cullen (part time)
- Curator Janine Almanzor
  - Botanist Pam Roose (part time)
  - Student curator assistant
- BEES Administrative Unit

- Manager Miguel Estrada
  - Nursery Tech Lois Whyde
  - Nursery Tech Jorge Fregoso
  - Nursery Tech Nikki van de Klundert (part time)
  - Nursery Tech TBA (under recruitment)
  - Student groundskeepers TBS (under recruitment)

# Horticulture & Landscape

Manager Miguel Estrada

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- Gardens and grounds maintenance
- Irrigation renovation for plant health and water conservation
- Perimeter trail repair, drainage, safety
- Alder Canyon lawn renovation
- Orchard cleanup
- Native Bee Garden (donor driven)
- Conservatory (in progress)



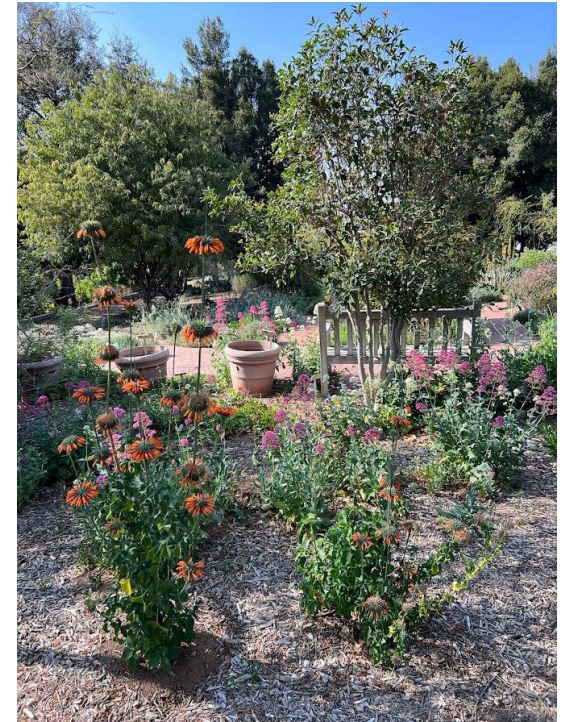


# Collection & Curation

Curator Janine Almanzor

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- Records database—2000 entries updated
- New plants and labels installed
- Numbers and map in Butterfly Garden
- Herb Garden renovation and labeling
- Digital maps, GIS Story Maps, 360° views





# Education & Research

Curator Janine Almanzor

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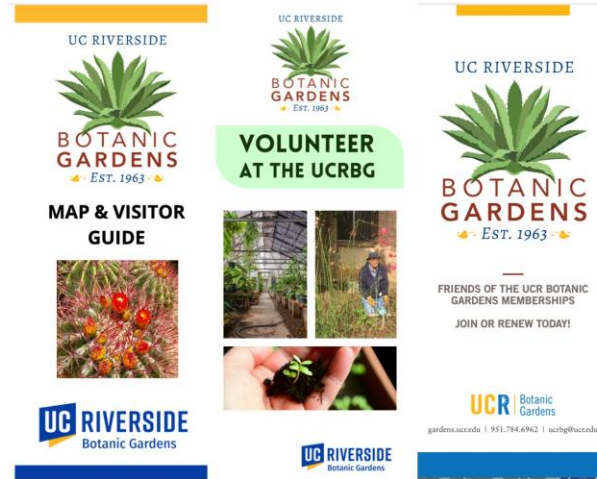
- Docent training class 2022
  - Tours for students and adults
- Rose Pruning Demonstration
- UCR labs, field trips, research
- Student interns





# Programming

Program Coordinator Pam Ferre



- Campus liaison
  - Admin, meeting room rentals, photoshoots, events
- Membership management
- PR & Outreach
  - Dynamic website, eNews, Volunteer eNews, flyers, community and campus notices
  - Branded swag available for online purchase
  - Welcome Brochure with map, Volunteer Brochure





# Engagement

Visitor Services Coordinator  
Nancy Cullen

- Steward calendaring and support
- New Volunteer welcome and placement
- Event coordination and volunteers
- New events



Friends Members shop early!  
JOIN OR RENEW BY 3/23/22

UCR BOTANIC GARDENS

2022 ONLINE SPRING PLANT SALE  
APRIL 2-3, 2022

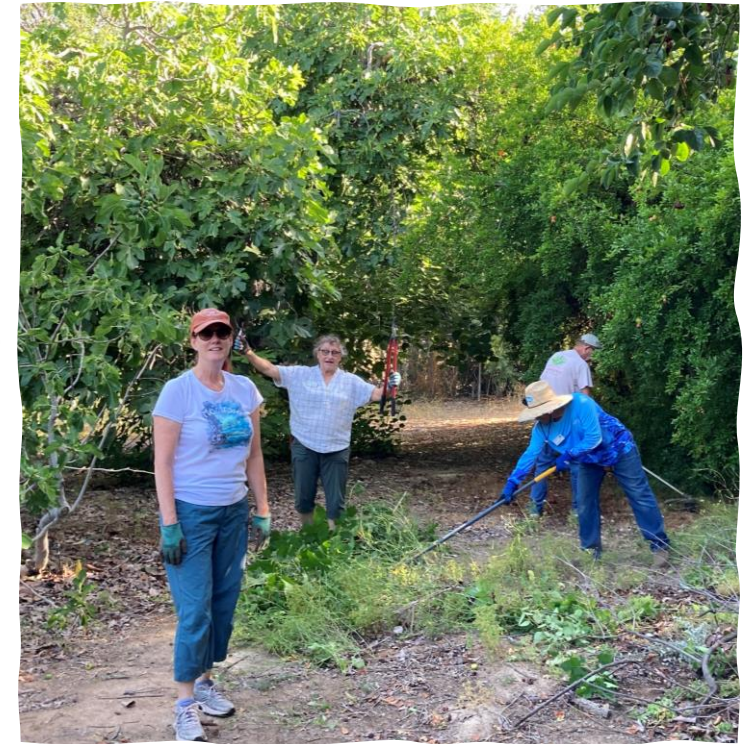
For more information: [gardens.ucr.edu](https://gardens.ucr.edu) or 951-827-7090

ONLINE SALE	PICK UP
4/2/22, 6:00 AM-MIDNIGHT- MEMBERS' SALE	4/12/22, 9:00 AM-1:00 PM
4/3/22, 6:00 AM-MIDNIGHT- PUBLIC SALE	4/14/22, 9:00 AM-4:00 PM

How to buy online?      How to pick up purchased plants?

1. Go to [gardens.ucr.edu](https://gardens.ucr.edu), click Plant Sale.
2. Click the order form where each plant will have a description, size, price, and photo.
3. Add to cart and purchase!

1. Select the pick up day and time from the options provided at checkout.
2. Pick up your plants at the UCRBG entrance, where staff will assist to load into your vehicle.



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BOTANIC GARDENS  
EST. 1963

SPRING TOUR OF A CA NATIVE GARDEN  
April 23, 2022, 10am-12pm or 1-3pm  
Address provided upon registration

Garden tour, talk & refreshments  
\$10/member; \$15.00/non-member

Register by 4/15/22! Limited adult attendance  
[gardens.ucr.edu](https://gardens.ucr.edu), click PAY ONLINE

Complimentary for Sustainers, Benefactors & Patrons- RSVP to [ucrbg@ucr.edu](mailto:ucrbg@ucr.edu)



Tour and talk provided by George Spiliotis & Karen Fleisher

UC RIVERSIDE Botanic Gardens  
951-827-7090 | [ucrbg@ucr.edu](mailto:ucrbg@ucr.edu)





# Membership Benefits

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- Levels for all interests
  - 10% Discount for UCR faculty & staff
- Benefits—support the Gardens, plus
  - Early admission/online shopping at plant sales
  - 10% discount at participating nurseries
  - eNews & digital UCRBG Newsletter
  - Discounted and member-only events
  - AHS Reciprocal Admissions to 351 NA gardens
  - Special events for higher level members



HOVER YOUR PHONE  
CAMERA OVER THE QR  
CODE ABOVE TO SEE AN  
ONLINE STORY MAP OF  
THE BOTANIC GARDENS

- FREE ADMISSION TO THE UCR BOTANIC GARDENS
- EARLY ADMISSION TO PLANT SALE EVENTS & MEMBERS-ONLY PLANT SALES
- DISCOUNTS AT SELECT LOCAL NURSERIES AND GARDEN CENTERS
- UCRBG NEWSLETTER
- DISCOUNTS AT GARDENS EDUCATIONAL EVENTS
- USE OF THE UCRBG HORTICULTURAL LIBRARY
- AMERICAN HORTICULTURAL SOCIETY RECIPROCAL ADMISSIONS PROGRAM
- EXCLUSIVE AND SPECIAL VIP GARDENS EVENTS



# Development & Fundraising

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- Robyn Martinelli, CNAS Asst. Dean for Development
- DuBron Rabb, Director of Development
- Building new team
- Fundraising:
  - Dome replacement campaign
  - Amphitheater (Cal Poly Pomona)
  - Children's Garden (Cal Poly Pomona)







# Looking to the Future...

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- Financial sustainability—in excellent shape
- Challenges
  - Parking
  - Staffing for expanded hours
- New Initiatives
  - Interpretive signage
  - Plant nursery for on-site plant sales
- Big Goal
  - New entrance welcome center





BOTANIC GARDENS

*We are looking  
for volunteers!*

HELP US EXPAND OUR HOURS  
Complete the Volunteer Interest Form:  
[gardens.ucr.edu/volunteer](https://gardens.ucr.edu/volunteer)

# How to Get Involved

- Visit!
- Participate: <https://gardens.ucr.edu/events>
- Join/Renew: <https://gardens.ucr.edu/friends>
- Volunteer: <https://gardens.ucr.edu/volunteer>
- Support: <https://gardens.ucr.edu/giving>
- Contact us: [Ucrbg@ucr.edu](mailto:Ucrbg@ucr.edu), 951-827-7090





Thank you!

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